



STANIMIR BOYCHEV

CEO

PROFILE

CEO & Entrepreneur with 20+ years of leadership in technology and international business. Founder of eLando AD and eLando Solutions UK, driving cross-border partnerships in FinTech, InsurTech, and digital transformation. Active in governance, board development, and industry advocacy.

WORK EXPERIENCE

CEO & Co-Founder – eLando AD

2016 – Present

Built the company into a global software partner with 100+ international projects. Expanded operations into the UK and LATAM. Leads governance, strategy, and international collaboration.

COO & Co-Founder – ScaleFocus

2012 – 2016

Oversaw rapid organizational growth and scaling. Strengthened delivery, governance, and global partnerships.

VP Technology & Innovation – Musala Soft

2000 – 2011

Directed innovation, client engagement, and new service lines for enterprise clients. Strengthened the company's international positioning by delivering large-scale solutions for global partners and mentoring emerging technology leaders.

CONTACT

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Sofia

EDUCATION

- Master Of Mathematics
Sofia University St. Kliment
Ohridski

LANGUAGES

- Bulgarian
- English
- Russian

STRATEGIC CONTRIBUTIONS

- Founder & CEO – built eLando's board and governance structure
- International Expansion – led eLando's entry into the UK market, building partnerships and client relationships abroad.
- Investor & Mentor – Torrid Lore Ltd. and CEO Angels Club
- Advocate – positioning Bulgaria as a European nearshoring hub
- Engagement with universities and business communities to develop talent