
Polished Public Speaking: Authentic Presence and Credible Messages

The British Council



We build connections,
understanding and trust
between people in the UK and
other countries through arts
and culture, education and
the English language.

About your trainer



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- Working in adult education since 2013
- Living in Bulgaria and working for the British Council since 2021
- Involved in corporate training since 1995

Course objectives

- Shape spoken content with a clear purpose and authentic style that captures audience attention from the start
- Use voice and body language with intention to deliver talks that feel natural, easy to follow and credible
- Handle impromptu moments and audience questions with composure, using practical techniques to manage nerves and stay focused

1. Public speaking essentials

2. Clarifying intent and content of your message

3. Helping audiences follow your thinking

4. Sounding natural and engaging when speaking

5. Staying composed under pressure in talks and speeches

6. Delivering talks and speeches with presence and control

7. Navigating the unexpected

8. The public speaking clinic

Public speaking essentials

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Module competency

Professional Skills



As a result of this module, you should be better able to...



Assess personal speaking performance against professional standards to set targeted growth goals

Speeches vs presentations

PRESENTATION

Focus is on the topic

Message is not always the speaker's

Informs the audience

Speaker may be more junior to the audience

Visual aids are often used (PowerPoint slides or charts)

The speaker's identity may not be relevant

SPEECH

Focus is on the speaker

Message is always the speaker's

Inspires, persuades and entertains the audience

Speaker usually more senior to the audience

All eyes are on the speaker; few props, if any, are used.

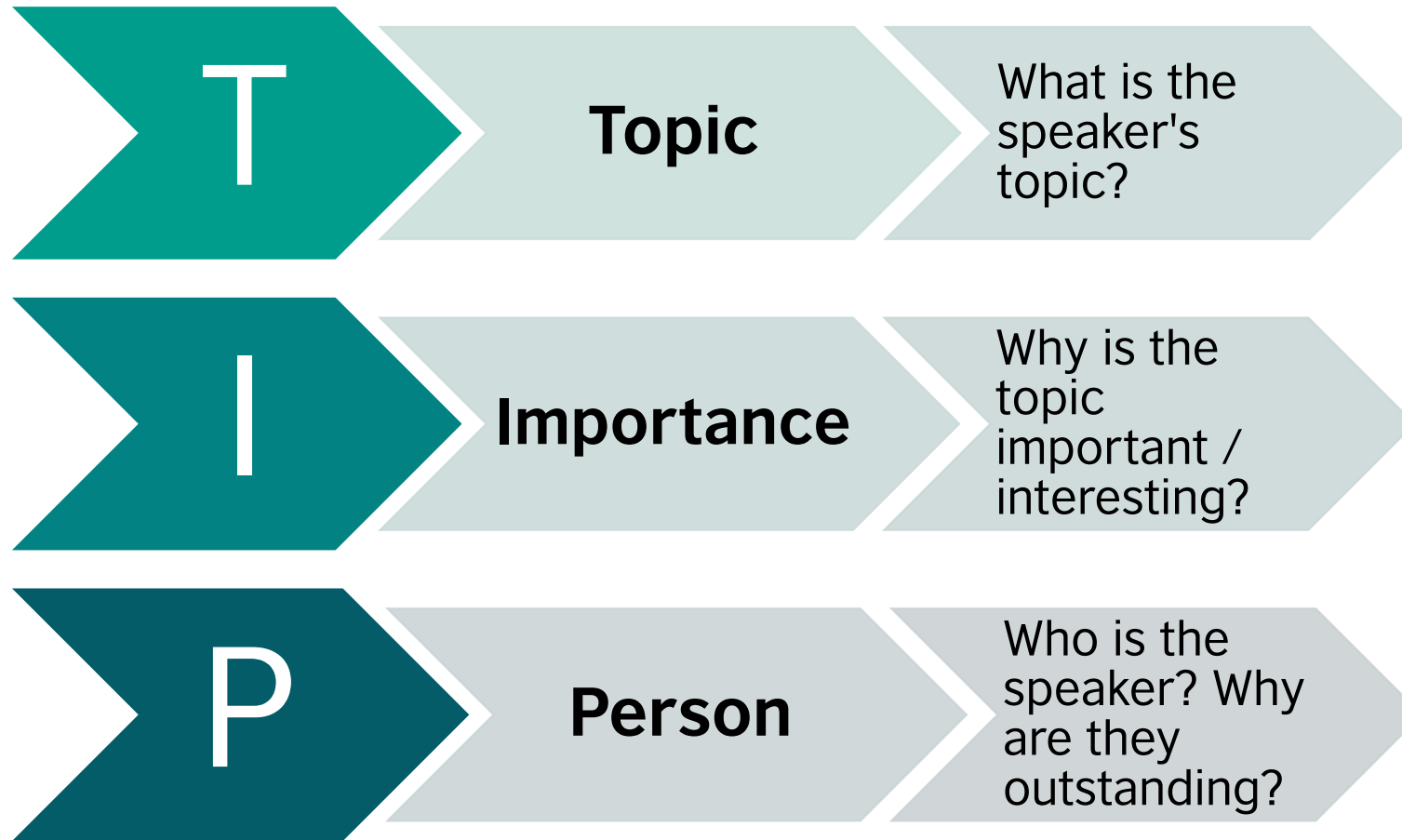
Connects the speaker, audience, time and place

Setting objectives



1. What situations in work or life may you be asked to give a speech for?
2. What are the features of a good speech?
3. What are the features of a bad speech?
4. What do you find challenging with public speaking?

Introducing someone



For more information

ProfessionalSkills

British Council Professional Skills –
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Thank you

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