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British Bulgarian Chamber of Commerce
23 Mizia Street, Floor 5
Sofia 1124, Bulgaria

Dear Members of the British Bulgarian Chamber of Commerce,

I should like to put myself forward for election to the Board of the British Bulgarian Chamber of Commerce. My association with the Chamber goes back several years. New Balkans Law Office has been a member for a number of years, and through attending its events, I have come to know its team well and appreciate the value it brings to its members. Much of this value lies not only in the events themselves, but in the introductions, conversations and professional relationships they help create over time.

Two experiences have further strengthened my interest in the Chamber's work. The first is our firm's work with Bulgarian Expansion Bridge (BEX), an initiative supporting Bulgarian companies in their efforts to enter foreign markets. This work has given me a clearer understanding of the challenges businesses face when expanding abroad and the importance of having access to reliable legal advice and the right professional contacts. The second was joining the Chamber's delegation to London Tech Week, which gave me first-hand insight into the UK's technology and investment sector and demonstrated the role the Chamber can play in connecting Bulgarian businesses with opportunities in the British market.

My interest in Britain long predates my legal career. Having attended an English-language secondary school, I developed a strong command of English and a lasting interest in British culture and institutions. Over the years, this interest has become closely connected with my professional life and my work with clients whose business and personal affairs span different jurisdictions.

As a Partner at New Balkans Law Office, with offices in Sofia and London, I regularly work with clients navigating the legal and commercial environments of both countries. I advise businesses establishing or expanding their presence in Bulgaria, as well as individuals and families with cross-border interests. This work has shown me that successful cooperation requires more than an understanding of the relevant legal frameworks; it also depends on recognising different commercial priorities, communicating effectively and building relationships based on trust. I believe this experience would allow me to bring a useful perspective to the Board.

The Chamber plays an important role in bringing businesses together, supporting Bulgarian companies seeking opportunities in the United Kingdom, and helping British businesses understand and navigate the Bulgarian market. I would welcome the opportunity to contribute to these efforts, drawing on my legal experience, professional contacts in both countries and familiarity with the challenges that arise in cross-border business.

Thank you for your time and consideration. I would be glad to discuss my candidacy further.

Yours sincerely,

Nevena

Partner, New Balkans Law Office