

Mr. Deyan Blagoev

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Dear BBBA Members,

I am writing to express my strong interest in the position of Member of the Board of Directors at the British Bulgarian Business Association (BBBA). As a long-standing Regional Ambassador for BBBA in Stara Zagora and a passionate advocate for advancing future-defining industries, I believe I am uniquely positioned to contribute to the Association's continued success and growth.

With over five years of leadership experience within BBBA, coupled with my background in co-founding both the AI Cluster and the Health and Life Sciences Cluster, I am deeply invested in helping businesses leverage cutting-edge technologies. I firmly believe that BBBA is at a pivotal moment to lead in three transformative sectors: **Space, Artificial Intelligence, and Biotechnology**. These fields will not only shape the future of business but also redefine the global landscape in terms of innovation and economic development.

The potential impact of these sectors is vast and undeniable. **Artificial Intelligence** alone is projected to contribute **\$15.7 trillion to the global economy by 2030**, revolutionizing industries from healthcare to finance and manufacturing. **Space** exploration, once dominated by government programs, is now a burgeoning industry with an estimated value of **\$1 trillion by 2040**. Innovations in satellite technology, space mining, and commercial space travel are creating new markets that are set to transform global logistics, communication, and environmental monitoring. Meanwhile, **Biotechnology**, with advances in gene editing, personalized medicine, and bio-manufacturing, is driving a healthcare revolution, with the global biotech market expected to reach over **\$2.4 trillion by 2028**.

My professional experience includes serving as the co-founder of an IT company, which I successfully scaled and sold last year, as well as earning several prestigious awards for innovation from the President of Bulgaria, the European Union, and the United Nations. These achievements reflect my dedication to fostering innovation and creating lasting impact. Furthermore, my extensive global network—encompassing more than 3,000 AI and health organizations worldwide, and contacts within NASA—gives me access to key industry insights and a robust talent pool.

As a Board Member, my key focus will be on facilitating strategic partnerships and initiatives that promote space, AI, and biotech industries within the BBBA. I will leverage my expertise and network to help attract investment, foster collaboration, and position BBBA members as leaders in these high-growth sectors. I see a tremendous opportunity for the BBBA to become a key player in connecting businesses from these industries in both the UK and Bulgaria, driving economic growth and technological progress.

I am excited about the opportunity to bring fresh perspectives and a forward-looking vision to the BBBA Board, and I am confident that my skills, connections, and passion for innovation will contribute to the Association's mission. I look forward to discussing how I can further support BBBA's initiatives.

Thank you for considering my application. I am eager to continue contributing to the BBBA's efforts.

Warm regards,

Deyan Blagoev