



Deyan Blagoev

REGIONAL AMBASSADOR FOR
BBBA

Details

Sofia
Bulgaria
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Links

[LinkedIn](#)

Skills

business development
leadership
communication
strategic planning
team management
B2B sales

Profile

As a Regional Ambassador of the British Bulgarian Business Association, I support companies and startups in their journey to growth and develop new markets and opportunities for them.

I am passionate about leveraging technology, innovation, and collaboration to create value and impact for customers, stakeholders, and society.

As the Commercial Director at Sciant, I lead the delivery of innovative and customized IT solutions for the transportation and logistics industry, covering the full supply chain.

Employment History

Commercial Director, Sciant

NOVEMBER 2023 – PRESENT

As the Commercial Director at Sciant, I lead the business development and sales strategies, driving the company's commercial success. My responsibilities include identifying new business opportunities, cultivating client relationships, and developing strategies to expand the company's market presence.

Co-founder, AI Cluster

AUGUST 2020 – PRESENT

As a Co-founder of AI Cluster, I played a pivotal role in establishing and developing the organization. My responsibilities included setting strategic direction, fostering industry partnerships, and driving the growth of the AI ecosystem.

Stara Zagora Regional Ambassador, BBBA

JUNE 2019 – PRESENT

As the Stara Zagora Regional Ambassador at BBBA, I am responsible for representing the organization in the region, fostering partnerships, and promoting business development initiatives. My role involves collaborating with local stakeholders, organizing events, and advocating for the interests of the organization. I actively engage in building a strong network and creating opportunities for economic growth and investment in the Stara Zagora region.

Co-founder, Health and Life sciences cluster

NOVEMBER 2018 – PRESENT

Managing Partner, Bulbera

NOVEMBER 2015 – OCTOBER 2023

Various roles, BNP Paribas Group

SEPTEMBER 2002 – SEPTEMBER 2014

Education

MBA, University of Nantes

OCTOBER 2006 – OCTOBER 2008