

# 2023 CHRISTMAS GIFT EXPERIENCES



**BULGARIA**

# THE DIFFERENT CHRISTMAS GIFT

*I*t's almost

*“the most wonderful time of the year”*

This December, we offer you a gift with a purpose. It's a chance to challenge yourself and support a charity. You can contribute both financially and personally, as volunteering options are now more accessible than ever.

Browse our Christmas gift experiences catalogue to tap into your employees' potential and invest in Bulgaria's youth!



# ABOUT THE CAUSE

**The Duke of Edinburgh's International Award (the Award)** is a global programme for non-formal education and training. It challenges young people to dream bravely, celebrate their achievements and change the world around them. Participants set their own goals in four sections - Skills, Physical Recreation, Service and Adventurous Journey - and put weekly efforts into improving their physical and mental health. With the help of an experienced adult as their role model and advisor (Award Leader), they dare to dream big and find their purpose, passion and place in the world.

*"The Award gave me the satisfaction of finally having a chance to do something for others."* –  
**Viktor Valkov, Gold Award Holder**

# A PARTICIPANT'S STORY

Viktor Valkov, aged 22, joined the Award in the spring of 2021 while he was a second-year student at Sofia University's Faculty of Journalism.

Despite grappling with an incurable, rare disease that affects his motor functions, he displayed unwavering determination by choosing to participate in the program, commencing at the challenging Gold level. To maintain his physical fitness, Viktor embarked on personal training in swimming and rehabilitation. In the Skills section, he opted to enhance his chess skills. As a volunteer, he dedicated his efforts to creating publications in support of an NGO focused on children with disabilities. During the summer, Viktor embarked on an adventure trip, becoming part of the first group with a participant having special needs. Together with other young people, they explored the traditions and cultural customs of the village of Kichevo, near Varna, for four days.

Throughout his participation, Viktor has consistently demonstrated unwavering tenacity, reliability, and ambition. In October 2022, he became one of the fourteen Bulgarian participants awarded at the international ceremony in Cluj-Napoca, Romania. The awards were presented by HRH Prince Edward, HRH Margareta, Custodian of the Crown of Romania, HRH Prince Radu of Romania, HRH Prince Radu of Romania, and HRH Prince Guillaume of Luxembourg.






# DISCOVER THE INFINITE POTENTIAL OF YOUR EMPLOYEES' CHILDREN

This gift option breathes life into the adage, 'The future belongs to the youth.' You can achieve this by investing in your employees' most cherished treasures – their children.

You can grant those aged 14 to 24 access to an internationally acclaimed programme known for cultivating invaluable qualities such as self-confidence, discipline, perseverance, and more.

 **100 BGN** per participant at Bronze Level

 *I grew up with the Award. I developed myself, I changed my worldview; I met wonderful people. When I applied for a job, the information about the Award was quite impressive and exciting for employers. The programme cultivates qualities that are highly valued in the work environment."*

Rumyana Ashkova

Chairperson of Award Alumni Community in Bulgaria, Gold Award Holder

# ADOPT A LOCAL SCHOOL AND MENTOR IT

You can become a patron of a school of your choice\* and its participants in the Award:

- \*a school most of your employees have graduated from;
- \*a school you have an established partnership with;
- \*a school in a poorer region with limited financial resources.

Your employees can become mentors to the students in the various Award sections.



**2,000 BGN** annually



*“The educational institution is not just a place for learning and knowledge accumulation. Essential elements of social and economic life must be involved within this system. All forms of personal growth, social causes and participation in partial economic processes are extremely important for young people.”*

Dimitrina Todorova,  
Principal of the Professional School of Programming and Innovation in Burgas



# LEVEL UP YOUR BEST EMPLOYEES' POTENTIAL



*“The best part of Leadership in the Award is the opportunity to work fully with young people. This helps the leader to be a better teacher, a better parent, a better partner, and a better person. The achievements that leave us human are essential for young people and our society.”*

**Neli Kostadinova,**  
Award Leader, Senior PMO expert at KPMG IT Service LTD

This is the perfect opportunity to upgrade the financial bonus for your outstanding employees with non-monetary gratitude and a new opportunity to perform.

Think about your most beloved colleagues – those who are admired by all their direct reports. Can you imagine the significant knowledge and skills they can share with young people and what an influence this will have in their lives?

These employees will have the opportunity to participate in a specially designed training for Award Leaders. Topics focus on mentoring skills, including active listening, effective questioning and giving feedback. Upon its successful completion, future Leaders will be able to fully and effectively develop the potential of young people who participate in the programme.

In the role of a Leader, your colleagues will be able to demonstrate the newly acquired and developed mentoring skills while working with Award participants. There is one more bonus – they will feel highly appreciated by the opportunity to present the company.



**1,200 BGN** for 10 employees



# ADVENTUROUS JOURNEY FOR YOUR TEAM

Embark on a wild adventure, tackling the same challenges as our participants. Experience the sense of achievement and connection to nature just like they do.

We'll arrange a route based on your preferences, provide any necessary equipment and lend you our most experienced and trusted mountain guides to accompany you.

If you lack hiking and camping experience, don't worry! We'll provide you with the knowledge and help to set out safely on your adventure.

A great TEAM-BUILDING ACTIVITY for small to medium-sized teams!

Timing - April to October

 **2,000 BGN** up to 10 persons

 **3,000 BGN** up to 20 persons

*"There is no WiFi in the nature  
but I promise you'll find a better connection."*



INTERESTED?  
CONTACT US AT  
HOME@INTAWARD-BG.ORG



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