



Dear Sir/Madam,

With this letter I hereby wish to reapply for member of the Board of Directors of BBBA. During the last 2 years I was also elected a vice chairman of the board.

I am Bulgaria Country Manager of Cook Communications, a British PR agency with operations in CEE and with 15+ years of presence in Bulgaria.

During the last two years I have been supporting the activity of BBBA through participating in large number of the events, organised by BBBA, with delivering an opening speech at one of the Meet the Members event in Vivacom Art Hall. On a number of occasions I have represented BBBA at conferences, official dinners, etc. I have provided PR support in regard to press releases distribution, editing of contents, HR support and others. I have also been involved in different discussions on operational, administrative and other matters regarding the association.

The reason I wish to reapply for the position of board member of BBBA is that as a country manager of one of the oldest members of the association I know I have the energy and the will to help further and to a larger extent the work of the Board of Directors of BBBA and to Dessi and her team in order to attract more members. I believe I can be useful also in providing opportunities for the British and Bulgarian business to exchange ideas and establish beneficial partnerships, defend mutually beneficial causes.

I would like to add that my professional life has always been connected to the UK-Bulgarian relations – in the last 15 years with my work for a UK company in Bulgaria and before that with my appointment as a Press and Public Affairs Officer at the British Embassy in Sofia.

I would be happy to continue my work at the Board of Directors of BBBA for additional 2 years.

Thank you for the opportunity to submit my resume and I remain at your disposal for further discussions.

With thanks and kind regards,

Miroslava Kostadinova

Country Manager Bulgaria

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