

**Nomination for non-executive member of the Board of Bulgarian  
British Business Association  
11 September 2023  
Sofia**

Dear BBBA Members,

Herewith I would like to present my nomination for a non-executive board member of the Bulgarian British Business Association and to highlight how my experience, leadership qualities and skills will contribute to the association's goals and initiatives.

I am an experienced leader with over 30 years' experience in the oil & energy industry with a proven track record of delivering results and managing change despite ambiguity and external challenges. Out of these 30 years for 13 years I was acting as Country Chair for Bulgaria, simultaneously with that for 11 years as Country Chair for Greece. In the last 2 years I am acting as a Chairman of the Board of Directors of Shell Bulgaria. During the period of my active involvement and leadership Shell overcame a number of challenges linked with the start of the market economy in Bulgaria and became one of the companies setting a local example for implementation of business ethics and new standards in the operation of the business. It managed to maintain its high reputation and to increase its portfolio of businesses - to enter the exploration business in the country, to start Aviation fuels supply through its JV and to get a license for natural gas trading. I recognised the opportunities for these businesses to invest in Bulgaria and enabled their successful start and operation in the country leveraging my strong business partnering and stakeholder management skills. Currently I am leading a project linked with the strategic priorities of Shell in Bulgaria until 2040.

I believe that I can bring my strong business partnering, stakeholder management, strategy planning and reputation management skills to the Non-executive members of the Board of BBBA and help the association to define its long-term priorities and thus further strengthen its image and positioning in the country.

With my rich experience and valuable skills, I could contribute to the meetings of the BBBA Green Committee and actively participate in the work of the team on behalf of the association in the Advisory Committee for the European Green Deal and especially in the work of the Energy Transition and Sustainable Mobility Committees. I recently started a "Sustainable Strategies: Develop Initiatives to Transform Your Business!" training organized by Stanford Graduate School of Business Executive Education, and I believe that it enriches my knowledge and perspective on

this important topic both for Bulgaria and for strengthening the bilateral business relations between Bulgaria and the UK.

As a member of other external organizations (member of the Board of the Bulgarian Business Leaders Forum and for 6 years being member of European Council of Foreign Relations and now active member of Club Europe) I have built a good sense of the business and external reality and could share some know-how and best practices from these organizations which could enrich the BBBA activities.

Shell joined BBBA a year ago which gave me the opportunity to have a close look at its activities. It is a relatively new organization (8 years operations) compared to similar business associations abroad and has the potential to grow its network and to become one of the most powerful international business networks in Bulgaria. I would like to become part of this successful journey and to contribute to it.

Since the composition of the association members is diverse in terms of member companies, their size, scope, and presence I believe that it would be beneficial if BBBA could add to its pillars of activities as well some tailor-made services. BBBA could successfully apply in a relevant format the experience of other organizations like BBLF in focusing and spreading the success stories of the participating companies.

BBBA would benefit as well from further development of its communication channels – website, LinkedIn profile and I could contribute in this together with the rest of the Board members.

Hope that my application is clear and would kindly ask you to support it.

Sincerely,

A handwritten signature in blue ink, appearing to read 'K. Slaveykova', with a stylized flourish at the end.

Kamelia Slaveykova  
Chairman of the Board of Directors  
Shell Bulgaria